



45-343 Namoku Street
Kaneohe, HI 96744

February 18, 2003

We are proud to announce that DANNY KALEIKINI has accepted the position of Honorary Chairman for NA 'OHANA O NA HUI WA'A ASSOCIATION's 30th Anniversary! In order to put on a "best ever" long distance and regatta season, we are soliciting advertisements in for our Regatta Programs. These programs are printed and distributed at each of the nine regattas held between the latter part of May through mid-July. Regattas are held at Haleiwa Beach Park, Ke`ehi Lagoon, Ma`ili Beach Park, Waikiki Beach, and in alternating years, Waimanalo Beach Park or Kailua Beach Park. There are between 2000 and 2500 paddlers/coaches/boosters at each of the regattas.

Outrigger canoe racing has been proclaimed by the Governor of Hawai`i as the **official Hawai`i State Team Sport**. We strive to pass along to our paddlers the traditions of Hawaii canoe racing, as well as the improvements/changes that have been made through the years. Good sportsmanship and competition is taught in addition to participating in a healthy physical activity. Life-long friendships are made, as paddlers start competing as early as 10 years of age, and many continue, and some become coaches, right on through their "golden years."

Won't you help by placing an advertisement in our official program? Specifics on pricing are attached .

If you would be interested in sponsoring a regatta, or any part of one (in lieu of or in addition to an advertisement) please contact JUNE LEIALOHA at 247-6796 (home), 291-0375 (cell) ; 247_2077 (fax); or e-mail leialohaj001@hawaii.rr.com. Expenses incurred to put on the regattas include, but are not limited to, insurance; medals for first, second and third place winning crews (for each of the 36 events plus gold medals for the Medically & Physically Handicapped persons in the opening event); trophies to the first and second place clubs in each of three divisions; official boats to lay lanes and officiate on the water; official's lunches; program printing; and various other items.

Mahalo for your interest, and hopefully your support, in our 30th Year of participating in the Hawai`i Team Sport of Outrigger Canoe Racing.

Very truly yours,

June Leialoha
President
Na `Ohana O Na Hui Wa`a

PS: Take advantage of the lower rates by ordering before May 1, 2003!